



Dear German Village Business Colleague,

2011 has been a great year for the German Village Business Community, despite the continued tough economy. It is times like these that strength in numbers proves itself to be a powerful force. We have a membership of over 110 businesses this year. 2012 is going to be even better as the GVBC grows larger and stronger with increasing benefits and rewards for our members. We organized a successful Mother May I event in May, ArtCrawl in July and our signature event, Village Lights, every December.

### **Highlights From 2011**

- 25,000 Visitor guides with map of all retail business members and service providers
- Thousands of new visitors for a very successful Village Lights
- Fabulous day for Mother May I
- Successful ArtCrawl including Non-retail Businesses spotlight
- Many positive highlights portrayed through media publications and broadcasts
- Year-long marketing campaign of GVBC and highlighted businesses in This Week News publication
- A GVBC website that continues to grow in scope and includes all GVBC members

### **Additional Benefits To Your Business**

As a member of the German Village Business Community, your business will enjoy the following perks:

- Promotion of GVBC on the German Village Society website
- Referrals provided to thousands of passers-by at our Visitors' Center and in member businesses
- A voice in a leading civic organization and the opportunity to participate in a model historic preservation neighborhood
- A 20% member rental discount of the Scheurer Room and Brent Warner Fest Hall at the Meeting Haus
- Networking at monthly general membership meetings

### **What do we expect to see in 2012?**

- The German Village membership directory will be published. This biennial directory is distributed free to all residential and business members of the GVS/GVBC, providing a quick alphabetical and business type reference for contacting GVBC businesses.
- Bigger and better events that directly benefit our members
- Increase in our joint marketing efforts
- New map/brochures and service provider rack cards
- New mobile site highlighting visitor businesses for smartphone users

Please join us and renew your membership or become a new member of the German Village Business Community. The excitement is contagious and good for all involved. The cost of membership is minor when compared to all the benefits our members receive both in tangible and intangible rewards. Not only will your membership help to support the German Village Business Community, but a portion of your dues goes directly to the German Village Society. The Society recognizes that viable businesses are important to the vitality of the neighborhood and is committed to supporting our businesses in every way possible.

**Please complete the enclosed 2012 membership form. Time is of the essence, so renew today to be included in the 2012 GVBC map AND GVS biennial membership directory.**

Greg Gamier & Jeff Lowe  
Chairs, GVBC  
villagepet@sbcglobal.net

Scott Heimlich  
Membership Chair, GVBC  
slheimlich@aol.com



## 2012 German Village Business Community Membership

Businesses play an important part in keeping our Village vibrant. Join our effort today by pledging your business' participation. **Be sure to renew by February 1, 2012 to be included in the 2012 Tourist map. 50,000 maps will be printed and distributed throughout Columbus and German Village. Both retail and service businesses will be incorporated.** Fill out this form, and mail or drop off to the GV Meeting Haus with payment.

Renewal       New GVBC Member

**Show us your commitment. Please indicate the level of membership you are pledging.**

- \$250 Retail/Restaurant       \$200 Non-retail business
- \$500 Cornerstone business *-If you believe in the efforts of the GVBC and want to help even more, consider being a cornerstone member by contributing more than the required dues.*
- Send me a GVBC flag for only \$25 (please include in total payment)

**Will that be Cash, Check or Charge?**

My check is enclosed, payable to the German Village Society

Please charge my:  Visa       Mastercard       American Express

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_/\_\_\_\_ cvc# \_\_\_\_\_  
(located on back of card)

Billing Address \_\_\_\_\_

Signature \_\_\_\_\_

**Give us some details**

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Website address : \_\_\_\_\_

*(to be included as a link on the GVBC website and published in the two-year directory.)*

Email address: \_\_\_\_\_

Check here if you would like us to list your email address in the directory.

**Please mail membership form and payment to:**

**German Village Business Community**

**588 South Third Street**

**p 614-221-8888**

**Columbus, OH 43215**

**f 614-222-4747**

**[www.gvbusinesscommunity.com](http://www.gvbusinesscommunity.com)**